ROGER MCMULLAN

Senior Product Designer

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801-636-2839

EXPERIENCE

SENIOR UX DESIGNER AT F5 (SHAPE SECURITY) // DRAPER, UT // JUL '19 - PRESENT

- Lead product design of 4 unique customer-facing offerings
- Drive processes from ideation to implementation using sketches, wireframes, and protoypes
- Create user personas
- Conduct user research and testing
- Use and expand design system
- Evaluate and implement strategy behind each design decision
- Design responsive UI architecture, interface, and interaction flows
- Collaborate with engineering for seamless development
- Collaborate with executive team on business strategy and direction

UX DESIGNER AT PEARSON K-12 // GLENVIEW, IL // DEC '18 - JUL '19

- Prototype and develop UX of multiple web-based tools and APIs from start to finish
- Design mobile-first experiences by adhering to HIG, responsive design and accessibility standards
- Work closely with developers while using Agile Method
- Develop visual UI and information architecture
- Perform user testing/research

VISUAL DESIGNER AT WILEY EDUCATION SERVICES // OAKBROOK, IL // AUG '14 - DEC '18

- 2017 Winner of Harlan Award (awarded to 3 of 500+ employees) for going above and beyond
- Finalist (of 58 teams) in internal Innovation Challenge
- Create grid layouts using material design, beautiful typography, and iconography
- Manage and supervise employees and contractors
- Own visual branding, layout, and flow of universities' online courses
- Develop graphics and illustrations for web and video
- Present to internal and external clients

ART DIRECTOR AT MARCUS THOMAS LLC // CLEVELAND, OH // MAY '11 - AUG '14

- Winner of national AAF Silver Addy Award for interactive web-based promotion
- Develop pixel-perfect assets for iOS and Android apps
- Creatively solve problems and craft quality stories
- Oversee work of junior art directors and interns
- Collaborate to create engaging web, social, print, and other media
- Develop A/B testing for social media and other platforms

EDUCATION

USER EXPERIENCE DESIGN AND DEVELOPMENT ADVANCED CERTIFICATE
Rochester Institute of Technology // Rochester, NY

B.A. IN COMMUNICATION, MINOR IN ADVERTISING DESIGN
Brigham Young University // Provo, UT

SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, Premier, After Effects, Character Animator)
- Agile
- Jira
- Microsoft Office
- HTML/CSS
- Figma
- InVision
- Sketch
- Overflow